



PharmaState
ACADEMY
From You to You +

Pharma Industry
Townhall 

SALES & MARKETING

MARCH 16, 2024 (SAT) | MUMBAI
09:00 AM - 05:00 PM IST

**Sponsorship
Proposal**

PSA/TH/v1/2024



Be a Proud Partner of Pharma Industry Townhall

The Pharma Industry Townhall is not just an event; it is a dynamic platform designed to shape the conversation around crucial topics in the pharmaceutical landscape. Our carefully curated agenda spans critical areas such as in-clinic effectiveness, real time reporting, content and strategy repurposing, and the Industry updates & trends. By joining and partnering with us, you become an integral part of the industry narrative, gaining the opportunity to network with key influencers, thought leaders, and professionals driving innovation.

In a rapidly evolving pharmaceutical landscape, the Pharma Industry Townhall positions your brand strategically. It goes beyond being a mere event sponsor; it offers a unique chance to showcase your brand's dedication to innovation and thought leadership. As the industry undergoes significant transformations, your brand will be at the forefront, aligning itself with the latest trends, insights, and influential voices.

Join us in this collaborative endeavor to shape the future of the pharmaceutical industry. We invite you to be a key partner in the Pharma Industry Townhall, where innovation meets influence, and your brand takes center stage.



Sponsorship Package

5 SLOTS

Pharma Industry
Townhall
SALES & MARKETING

TITLE PARTNER

₹ 7,00,000*

POWERED BY

₹ 5,00,000*

KNOWLEDGE PARTNER

₹ 3,00,000*

SUPPORT PARTNER

₹ 3,00,000*

**Taxes Extra*

Title Partner

Sponsorship Grid

1 SLOT

₹ 7,00,000*

Pre-event Deliverables

Logo presence on Event	YES
Pre-Event Social Media promotions	YES
Speaker profile to be shared on SM	YES
Logo on Invitation	YES
Hyperlinking of company website on Logo	YES
Pre Event Announcement	YES

Event Deliverables

Integrated Event Logo	TOP CENTER
Logo presence in the Centre back Drop	YES
Logo on side panels of the stage	YES
Branding Standees at the venue (Pre Function area)	2 STANDEES
Branding Standees at the venue (function area)	1 STANDEE
Entry gate branding/Registration Backdrop	YES
Sponsored Speaker in One Panel	YES
Standalone speaking slot	10 MINUTES
Session partner Branding	YES
AV Byte at the Event	1-2 MINUTES
Promotional Insert in delegate bag	YES
Complimentary Delegate Passes	4
Booth Space for Displaying Products	YES

Post-event Deliverables

Thank you Post	YES
Event EDM shot to premium database Logo Presence	YES
Post Event Exclusive Emailers to PSA database	1
Digital copies of Post event Newsletter to Database	YES
Interview (text)(Video) sharing in SM	TEXT/VIDEO
Post Event Coverage	YES

*Taxes Extra

Powered by

Sponsorship Grid

1 SLOT

Pharma Industry
Townhall
SALES & MARKETING

₹ 5,00,000*

Pre-event Deliverables

Logo presence on Event Website	YES
Pre-Event Social Media promotions	YES
Speaker profile to be shared on SM	YES
Logo on Invitation	YES
Hyperlinking of company website on Logo	YES
Pre Event Announcement	YES

Event Deliverables

Integrated Event Logo	BELOW EVENT LOGO
Logo presence in the Centre back Drop	YES
Logo on side panels of the stage	YES
Branding Standees at the venue (Pre Function area)	2 STANDEES
Branding Standees at the venue (function area)	1 STANDEE
Entry gate branding/Registration Backdrop	YES
Sponsored Speaker in One Panel	YES
Standalone speaking slot	NO
Session partner Branding	NO
AV Byte at the Event	1-2 MINUTES
Promotional Insert in delegate bag	YES
Complimentary Delegate Passes	3
Booth Space for Displaying Products	YES

Post-event Deliverables

Thank you Post	YES
Event EDM shot to premium database Logo Presence	YES
Post Event Exclusive Emailers to PSA database	1
Digital copies of Post event Newsletter to Database	YES
Interview (text)(Video) sharing in SM	TEXT/VIDEO
Post Event Coverage	YES

*Taxes Extra

Support/Knowledge Partner

Sponsorship Grid

3 SLOTS

₹ 3,00,000*

Pre-event Deliverables

Logo presence on Event Website	YES
Pre-Event Social Media promotions	YES
Speaker profile to be shared on SM	YES
Logo on Invitation	YES
Hyperlinking of company website on Logo	YES
Pre Event Announcement	YES

Event Deliverables

Integrated Event Logo	NO
Logo presence in the Centre back Drop	YES
Logo on side panels of the stage	NO
Branding Standees at the venue (Pre Function area)	1 STANDEE
Branding Standees at the venue (function area)	1 STANDEE
Entry gate branding/Registration Backdrop	YES
Sponsored Speaker in One Panel	NO
Standalone speaking slot	NO
Session partner Branding	YES
AV Byte at the Event	1-2 MINUTES
Promotional Insert in delegate bag	YES
Complimentary Delegate Passes	2
Booth Space for Displaying Products	YES

Post-event Deliverables


Thank you Post	YES
Event EDM shot to premium database Logo Presence	YES
Post Event Exclusive Emailers to PSA database	NO
Digital copies of Post event Newsletter to Database	YES
Interview (text)(Video) sharing on SM	TEXT/VIDEO
Post Event Coverage	YES

*Taxes Extra

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FOR INQUIRIES,
CONTACT US.

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or mail us at info@pharmastate.com

Pharma Industry Townhall

SALES & MARKETING

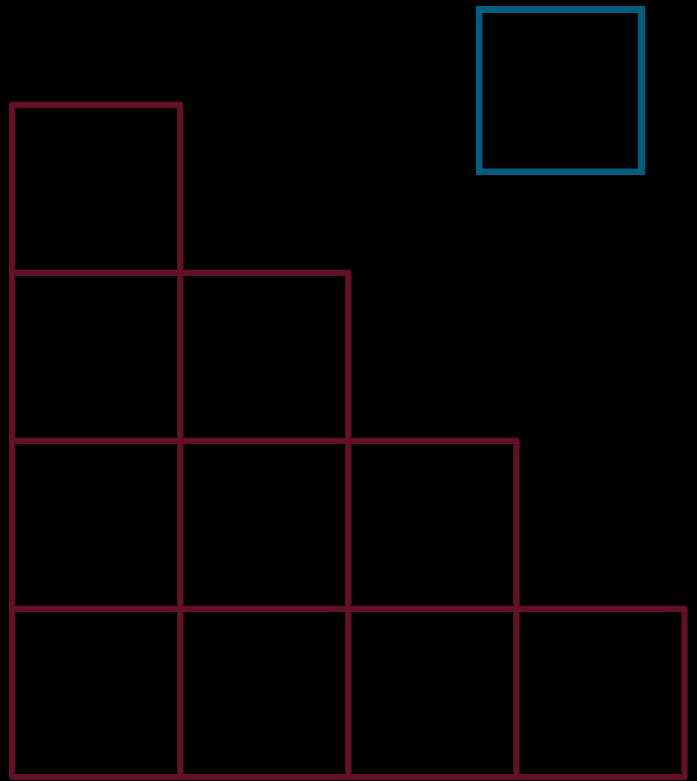
Organized By



**PharmaState
ACADEMY**
From You to You +

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Join Us for PHARMA INDUSTRY
TOWNHALLS 2024 and embark on
a journey of discovery, innovation,
and excellence. Together, let's shape
the future of the pharmaceutical
industry!